

DOES THE PROMOTION WORK?

A-ha - Bebo Gray - Atlanta*

"...at Record Bar Lenox where the LP was #8 moving 14 places. The movie theatre in Lenox Mall is showing the video in front of its feature movies and generating a lot of interest in the record. People are leaving the theatre and going to the store to ask about and buy the record. Is there a chance we can spread this idea?..."

*Source: FRIDAY MORNING QUARTERBACK